

*How can historic preservation, in an era of urban data,
address the challenges of 21st century cities?*

Evidence-Building for Preservation

A panel discussion exploring how institutional actors and
new avenues of research inform public and private investment in preservation

Meenakshi Srinivasan, Chair, New York City Landmarks Preservation Commission

Eduardo Rojas, Former Principal Specialist in Urban Development, Inter American Development Bank

Randy Mason, Associate Professor of City and Regional Planning, University of Pennsylvania School of Design

Michael Powe, Director of Research, National Trust for Historic Preservation's Preservation Green Lab

Moderator: **Erica Avrami**, James Marston Fitch Assistant Professor of Historic Preservation, Columbia University

Thursday, February 8th

Doors open at 6:00pm

Panel begins at 6:30pm

World Monuments Fund
Empire State Building
350 Fifth Avenue, Suite 2412

Seating is limited. Please RSVP to: FebEvent@wmf.org

A government issued photo ID is required to enter the building.

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URBAN DEVELOPMENT
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